

THE PREPARED CURRICULUM: FOR POST-SECONDARY AND CAREER READINESS

Becoming an Entrepreneur Curriculum Course Overview

I have heard that entrepreneurs are special and unique people. To be an entrepreneur, you will need to have a distinct ability to see underserved gaps in a market and envision how you can fill those gaps.

You need to have some special, uncommon knowledge or ability, and an idea of how to monetize that exceptional knowledge or ability. Above all, you need to have a special appetite for and comfort with the risk that comes along with becoming an entrepreneur.

Many variables go into entrepreneurship. This course takes you through all the variables that you need to know before you start the process of opening your own business. Most people believe that you just need a great idea, not so. Knowledge of economics, marketing and human resources, to name a few, are things you will need in your skill set to be a successful entrepreneur.

September

Week 1

- What is an entrepreneur?
- How to Become an Entrepreneur
- How do you know if being an entrepreneur is right for you?
- Creating Your Mission Statement
- Who to Trust on Your Team

Week 2

- Becoming an Entrepreneur - Is it really that risky?
- Steps to Becoming an Entrepreneur
- I want to become an entrepreneur, where do I start?

Week 3



- Why Entrepreneurs Need to Think Laterally
- Five Questions Every Entrepreneur Should Ask About Success
- So, You Want to Be Your Own Boss
- How do you become a boss?

Week 4

- Potential Earnings for Entrepreneurs
- Tips for Becoming a Successful Entrepreneur
- Pitfalls to Avoid When Becoming an Entrepreneur

October

Week 1

- Sample Business Plan (Document)
- Need a business idea? – Fifty-Five Great Business Ideas
- Five Steps You Must Take Before Becoming an Entrepreneur

Week 2

- What is a business incubator?
- Find a Great Mentor
- Financing Your Dreams
- The Importance of Networking

Week 3

- Ideation and the Creative Process
- Research and Development
- Financial Entrepreneurial Ventures
- Seven Creative Strategies for Marketing Your Startup on a Tight Budget

Week 4

- Protect Yourself and Your Product
- Find Your “A” Team
- How important is diversity in the workplace?



November

Week 1

- How to Build Business Credit
- What are business loans?
- Startup Business Grants

Week 2

- Opening a Business Checking Account
- What is a tax identification number?
- What are the benefits of owning a business?

Week 3

- How to Estimate the Cost of Starting a Business from Scratch
- What is a business patent?
- How to Protect Your Business Idea Without a Patent?

Week 4

- Three Ways to Protect Your Original Idea
- Hiring a Certified Public Accountant (CPA)
- What are Accountants?
- Entrepreneur on Fire/How Social Media Helps Your Business